

ATTACHMENT TO AGENDA ITEM

Ordinary Meeting

16 September 2014

Agenda Item 7.2 Arcadia Locality Plan

Attachment 1 Arcadia Locality Plan - PDF version 124



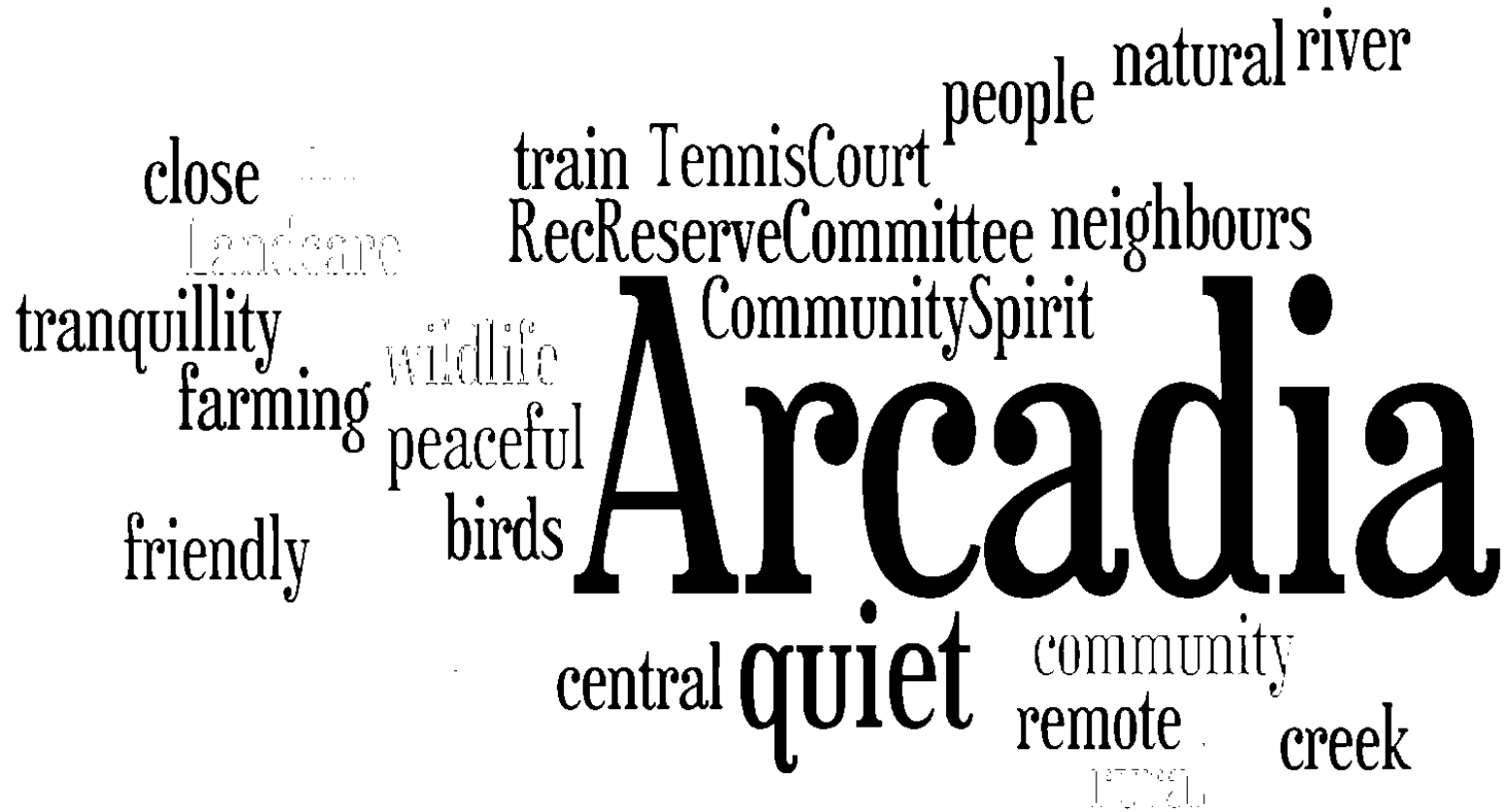
Arcadia



GREATER SHEPPARTON

Locality Plan





Greater Shepparton City Council would like to express our sincere appreciation to all of the residents in Arcadia and surrounding district who have contributed to the development of the Locality Plan, through completing a survey, attending one of the Community BBQ's and encouraging friends and neighbours to get involved. Thank you.

We would also like to sincerely thank the following community members for their contribution as part of the project team for the development of the Locality Plan.

- Ineka Bekarma
- Jodi Campbell
- Ron Campbell
- James Feldman
- Jo Ferguson
- Chris Ferguson
- Bernadette Kennedy
- Bernie Kennedy
- John Kennedy
- Gary Kirkright
- Janet Kirkright
- Karreen Lucas
- Collier McCracken
- Ray McManus
- Lisa Menhenett
- Adrian Rowe
- Ros Sinclair
- Sue Spence

<http://arcadia.org.au/>

Arcadia's website highlights the history and stories of the district and also some of the people who have helped to form this community for the past 160 years.

The Arcadia and District Locality Plan is a written document that identifies our vision for the future and the priorities and actions we have identified to achieve this vision. The Locality Plan will be a guide for future projects and activities over the next five years. Achievement of the priorities identified within the plan will require ongoing community support. It is acknowledged that the Locality Plan priorities are reviewed annually to ensure that the priorities remain reflective of the emerging needs of the community.

A community BBQ was held in April 2014 to invite Arcadia residents to work with Council to develop a Locality Plan for the area. Many residents attended and agreed that having a Locality Plan will be a positive step for the area.

Surveys and reply paid envelopes were distributed to every resident in Arcadia. The surveys were used as base questions for all consultation sessions. At the end of the consultation almost 20 surveys were submitted.

Children from Arcadia were invited to enter the drawing competition. Children were asked to draw a picture answering the questions 'What do you love about Arcadia' or 'What would be great for Arcadia in ten years' time'.



In June 2014, over 70 residents attended a Community BBQ and Tennis Court Launch to prioritise the ideas that were raised as part of the consultation process. The community also launched their Tennis Court which was part funded by the community, with the remaining funds provided through Council's Our Sporting Future grant fund. It is estimated that 50 people 'voted' on their priorities



The name Arcadia first appears in our history when in 1840 the squatter Gregor McGregor named his pastoral run of 80,000 acres "Arcadia". However the present day township of Arcadia was not within the boundary of his run which occupied land just east of Arcadia, then following the Goulburn River to the Broken River at Shepparton. Part of the run was in the Pine Lodge area north of the Broken River, which was later sub divided off.

The name Arcadia is of Greek origin, it being an area in ancient Greece, it's meaning being 'a place of rural solitude'. The Arcadia township nestled beside the Goulburn River far enough away from the busy freeway lends itself to a place of quietness and beauty.

The opening of the Goulburn Valley Railway line in 1880 brought prosperity to the district and beyond, here was the opportunity for local businesses to flourish. The saw mills that provided wood to keep the fires burning in Melbourne, the butter factory that boasted the first electric light in Arcadia, the produce to and from Arcadia via the rail was enormous. Arcadia was and will be a vibrant community.

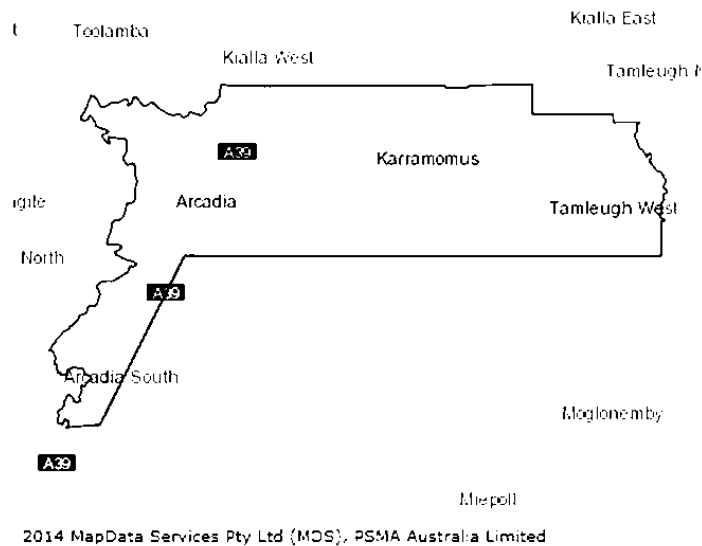


Swimming class, Arcadia District circa 1910, www.museumvictoria.com.au copied from Mrs Vera Goodwin, 1988



Members of a swimming club on a picnic in a bush setting, circa 1910, www.museumvictoria.com.au, copied from Mrs Vera Goodwin, 1988

Arcadia, Victoria 3631



(According to 2011 census)

Population:	227 people
Male:	54.2%
Female:	45.8
Median Age:	40
Children aged 0-14 years	18.1%
People aged 65 +	14.1%
Families:	63
Average children per family:	2.3
Aboriginal and Torres Strait Islander people:	0
Private Dwellings	107
Median weekly household income	\$1069.00
Median weekly mortgage repayments	\$300.00



The Arcadia Locality Plan has been developed by our local community for our local community. The community need to work together in order to implement the plan.

All of the listed priorities will require further research, planning, design and potential fundraising by the community in order to progress these actions further.

It is essential that the Locality Plan is regularly reviewed and monitored to ensure that the priorities and actions are relevant and up to date.



Arcadia and District Locality Plan – Action Plan

Social – What will build social connections

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (i.e. Council pillar)
Share and promote our historical past	<ul style="list-style-type: none"> - Investigate signage detailing items of historical significance i.e. railway, butter factory 	Arcadia Locality Plan Group Historical Society	High	Not commenced	Social
Have a Mooving Art Cow in township	<ul style="list-style-type: none"> - Apply for inclusion in Council Mooving Art program 	Arcadia Locality Plan Group GSCC	High	Request has been submitted to Council.	Social
Advocate for the mobile library to visit Arcadia	<ul style="list-style-type: none"> - Gauge community interest through petition or list of interested parties - Apply to the Goulburn Regional Library to take Arcadia into consideration as they review the current timetable, pending interest 	Arcadia Locality Plan Group Goulburn Valley Regional Library Corporation	Medium	Not commenced	Social
Develop additional community events such as AFL Legend Open Day, festivals and National Tree Day	<ul style="list-style-type: none"> - Meet with Council's events departments to seek assistance in planning community events - Consider development of subcommittee to plan local events 	Arcadia Locality Plan Group GSCC	Medium	Not commenced	Social
Investigate establishment of a playgroup	<ul style="list-style-type: none"> - Gauge community interest - Apply for playgroup to be registered with Playgroup Victoria 	Arcadia Locality Plan Group Playgroup Victoria GSCC	Low	Not commenced	Social

Natural – How we will improve our natural assets

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (i.e. Council pillar)
Undertake measures to address weed control at the river	- Explore possible partnerships with GBCMA & Landcare, Parks Victoria	Arcadia Locality Plan Group Landcare GBCMA Parks Victoria	High	Not commenced	Natural
Identify strategies to address rubbish concerns at the river including from visiting campers	- Identify possible measures such as signage installation or maintenance of rubbish bins	Arcadia Locality Plan Group Parks Victoria GSCC	High	Not commenced	Natural
Explore opportunities to utilise and appreciate the river	- Develop a plan for how residents would like to utilise and appreciate the river	Arcadia Locality Plan Group Parks Victoria	Medium	Not commenced	Natural
Construct walking tracks along the river including additional seating	- Identify enhancements required - Considers maps and signage outlining the tracks including items of interest i.e. bird species in area	Arcadia Locality Plan Group Parks Victoria	Low	Not commenced	Natural
To discuss the appropriateness of BBQ and fireplaces at the river	- Initiate discussions with Parks Victoria regarding maintenance schedules	Arcadia Locality Plan Group Parks Victoria	Low	Not commenced	Natural

Economic – How we will make our economy stronger

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (i.e. Council pillar)
Hold community garage sale trail or car boot sale	<ul style="list-style-type: none"> - Explore opportunities to partner with neighbouring towns / localities to capitalise on visitors to town - Explore avenues for promotion and marketing of such events 	Arcadia Locality Plan	Medium	Not commenced	Economic
Identify opportunities to sell local produce at farmers markets	<ul style="list-style-type: none"> - Contact Australian Farmers Market Association for more information - Consider seasonal market 	Arcadia Locality Plan Group	Low	Not commenced	Economic
Advocate for small businesses to establish in Arcadia such as agri-tourism and horse riding opportunities	<ul style="list-style-type: none"> - Work with Council's Investment Attraction and / or Arts, Events and Tourism departments to identify any possible businesses establishing in Arcadia 	Arcadia Locality Plan Group	Low	Not commenced	Economic

Advocacy – What we will advocate for.

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (i.e. Council pillar)
Advocate for safe railway crossing for the south entry of town	<ul style="list-style-type: none"> - Initiate discussions with VicTrack - Identify a range of advocacy measures 	Arcadia Locality Plan Group VicTrack & V/Line GSCC	High	Not commenced	Advocacy
Advocate for Arcadia to be included within the NBN roll out	<ul style="list-style-type: none"> - Identify a range of advocacy measures 	Arcadia Locality Plan Group	High	Initial feedback has been requested	Advocacy
Advocate for public transport to Shepparton, Seymour, Melbourne	<ul style="list-style-type: none"> - Identify appropriate advocacy measures 	Arcadia Locality Plan Group	Medium	Not commenced	Advocacy

Built – What facilities and infrastructure are important to us for the future.

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (i.e. Council pillar)
Upgrade of toilets at the Community Centre, including consideration as public toilets	<ul style="list-style-type: none"> - Investigate inclusion into Council's public toilet policy 	Arcadia Locality Plan Group GSCC	High	Not commenced	Built
Improvements to the Community Hub / Recreation Reserve including <ul style="list-style-type: none"> - Landscaping - Footpath along park area - Inclusion of further recreation facilities (cricket pitch, basketball ring) - Installation of a bore 	<ul style="list-style-type: none"> - Seek funding for a masterplan for the recreation reserve area - Seek funding opportunities 	Arcadia Locality Plan Group GSCC	High	Not commenced	Built
To enhance the town entrances including landscaping and signs	<ul style="list-style-type: none"> - Develop scope / proposal for what community would like to see in this area. - Apply for inclusion to Council's town entry signage program 	Arcadia Locality Plan Group GSCC Landcare	Medium	Not commenced	Built
Advocate for maintenance of drains (in area in front of tennis court).	<ul style="list-style-type: none"> - Meet with Council's Projects Department regarding maintenance schedules 	Arcadia Locality Plan Group	Medium	Not commenced	Built
Investigate opportunities for further recreational facilities such as bike and walking tracks, BMX, Skate parks and flying fox.	<ul style="list-style-type: none"> - Consider develop of a working group to explore community preferences 	Arcadia Locality Plan Group	Low	Not commenced	Built

